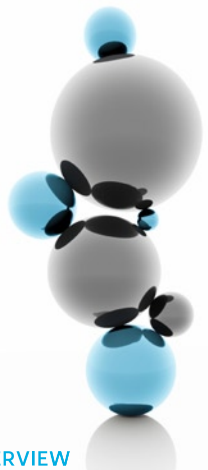

PureFees

Managing the fee process on top of all the vital client work you do can be a real balancing act.

Overview

Each of your clients is unique and you need to cater to their individual needs. But under your current system, allowing exceptions or customized fee schedules means asset managers spend countless hours, even days, managing complex calculations with a hodgepodge of Excel spreadsheets.

Additionally, you're faced with managing growth in today's challenging market. Now, more than ever, you need to find ways to improve performance and enhance client service while limiting costs.

Put PureFees' unparalleled flexibility and reliability to work for you, so you can streamline your fee calculation process and devote more time to your clients.

Offer your clients fully customized fee schedules

Your clients are unique, and you want to tailor your personalized client service accordingly. PureFees simplifies and automates the fee management process so asset managers can effortlessly offer custom fee schedules to suit all their clients' needs.

PureFees offers a plethora of options for fee calculation. Automatically calculate fees at any frequency or time interval you or your clients choose. Assess fees based on asset value, trades, or performance. Assign fee schedules to asset classes, accounts, households, or groups. Offer discounts, bonuses, and promotions.

Flexible Fee Calculation

- Group fees by account
- Allow unlimited tiered or flat fees
- Assign multiple fee schedules for one group
- Charge fees within a group by account, asset class, security, or product

Complete Fee Management

- Arrange for payment of disbursements to sub-advisors
- Calculate commissions, performance, referral, and incentive fees

Exception Handling

- Calculate closing fees
- Pro-rate fees for new accounts in a period
- Easily exclude single securities, products, or asset classes by group or firm

Key Benefits

- Focus on clients, not the fee process
- Eliminate errors through our automated process
- Create a full audit trail

Features

- Account grouping
- Unlimited tiered or flat fees
- Multiple fee schedules for one group
- Charge fees within a group by account, asset class, security or product
- Payment of disbursements to sub-advisors
- Calculate commissions, performance, referral and incentive fees
- Exception Handling
- Closing Fees
- Pro-rated fees for new accounts in a period
- Easy exclusion of single securities, products or asset classes by group
- Client, Management, IA reporting
- Tax reporting
- Exception reporting
- 'What if' scenarios
- Full audit reporting
- Exception checking along the way
- Easy-to-use interface
- Easy to implement
- Easily integrates with external systems:
  - *Portfolio Management*
  - *Accounting*
  - *Custodial*
  - *CRM*

Focus on clients, not the fee process

By streamlining the fee calculation workflow, PureFees reduces the time spent on the process from hours to minutes. PureFees allows you to focus your time and expertise where they are needed most: providing superior performance, building client relationships, and managing growth.

Streamlined Process

- Implement a straightforward, step-by-step process
- Check exceptions along the way
- Enjoy PureFees' easy-to-use interface
- Eliminate errors
- Reduce end-to-end time by at least 50%

Gain greater insight into your business

PureFees accurately calculates sophisticated fee schedules and exceptions using a robust collection of standard calculation methodologies. Its integrated reports not only provide full breakdowns of each step of the fee calculation process, but also allow your staff to catch potential exceptions before they occur.

Using the auditing and reporting features, create a full audit trail tracking all changes to settings, attributes, and fee schedules. Review historical calculations and past postings while tracking corrections, manual overrides, reversals, and re-postings.

And since PureFees is fully integrated with everything from your portfolio management system to your accounting system, you can rest assured that any changes made in one area will be consistently propagated to every system.

About PureFacts

PureFacts has a ten-year track record of successfully developing information management software to keep businesses responsive and nimble – both today and tomorrow.

We do much more than design and sell software. We bring CEOs and CIOs together through access to high quality, reliable and useful information on every aspect of operating and financial performance. When finance and information technology teams talk in terms both can understand, information quality improves – as does the ability to manage the enterprise.

This is where we come in. Not only will we help you build bridges within your business using collaborative tools everyone understands, but we'll also show you a healthy and consistent return on your investment.

PureFacts
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