

Still bridging the information gap, only now under a new name.

The Lynxdev family of products and services is now under our new identity, PureFacts Financial Solutions.

WHAT'S IN A NAME?

We've been Lynxdev for over twelve years, so changing our name was not an easy decision. But the change is long overdue. When we started the company, we were an IT company with a broad service offering, so focusing on the 'Dev' (as in development) made sense. It didn't take us long to find our niche, though, and soon we were providing innovative and responsive technology solutions for the financial services industry.

Today we are still a technology company, but we have gained an expertise in finance that we are very proud of. It's important to us that our clients and prospective clients recognize that we are partners who intimately understand the financial services industry, as well as technology.

That's why we've changed our name to *PureFacts Financial Solutions*. It's who we really are, and it reflects what we actually do. We work closely with you to uncover the facts buried within your financial data. We've been your partner in this endeavour for a long time, and will remain so for a long time to come.



PureFacts Financial Solutions

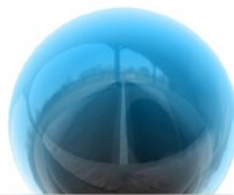
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The Lynxdev logo, consisting of the word "LYNXDEV" in a bold, black, sans-serif font, followed by a blue square icon containing a white envelope symbol.

LYNXDEV

The PureFacts Financial Solutions logo, featuring the word "PureFacts" in a bold, black, sans-serif font, with "FINANCIAL SOLUTIONS" in a smaller, all-caps, black, sans-serif font below it. To the right is a stylized blue "P" icon.

PureFacts
FINANCIAL SOLUTIONS